





### SOLAR MODULES



SOLAR EPC

SOLAR 0&M

# CREATING A CLIMATE FOR CHANGE WITH VIKRAM SOLAR







### DID YOU KNOW THAT VIKRAM SOLAR ...



... is part of a 4 decade old legacy as a manufacturer



... already catered to solar module needs across 32 countries worldwide



... invested about ₹ 172.69 million in R&D and Product Certifications in fiscals 2019,2020 & 2021



# CREATING A CLIMATE FOR CHANGE WITH VIKRAM SOLAR

We strive to deliver **reliable solar solutions** through **innovative products,** and we achieve this through our specialized high efficiency **PV module manufacturing,** comprehensive **EPC solutions** and **O&M** services.

# THE VIKRAM SOLAR STORY

5

Dear Solar Enthusiast,

The global demand for sustainable energy solutions is on the rise. We are always ready to uphold our commitment to elevate the quality of life, while at the same time generating green energy responsibly. We will continue to do all it takes to make solar energy affordable and accessible to people in need across the world.

We are a globally active solar energy solutions provider, specializing in high efficiency PV module manufacturing and comprehensive EPC solutions. With an international presence across 32 countries, we are an active contributor in shaping the solar revolution. Carrying forward the rich legacy and extensive manufacturing experience of the Vikram Group, Vikram Solar, since 2006, is building on a 4 decade old success story. We successfully demonstrated our capability even before the solar sector witnessed active growth and development in India. Today, Vikram Solar has been rated by various internationally acclaimed agencies for product and process quality.

We source equipments from all around the world to manufacture and deliver the products. Our research and development team constantly works on improving the product portfolio and introducing new products to serve our customer. Today, we are proud to have built two of India's top notch production facilities with a total annual rated production capacity of 3.5 GW and we are eager to contribute more to the Indian and the global solar revolution.

I invite you to be part of the solar energy revolution with us.

Truly yours

Gyanesh Chaudhary

Chairman & MD, Vikram Solar



# TABLE OF CONTENTS

Key Facts	9
Modules	18
EPC Solutions	34
Captive Solutions	36
C&I Solutions	40
0&M Solutions	44
Vikicare	46
CSR	48
Summary	52
Achievements	58
Contact	60



# A project is complete when it starts working for you, rather than you working for it. **!!**

#### Scott Allen

Social media expert, USA

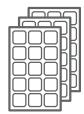


# VIKRAM SOLAR KEY FACTS

#### VIKRAM SOLAR KEY FACTS

# PRESENCE ACROSS THE VALUE CHAIN

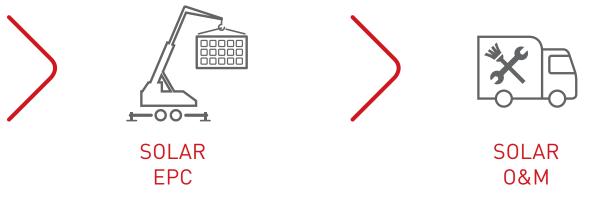




### MODULE MANUFACTURING

- Installed manufacturing capacity for solar PV modules **3.5 GW\***
- India's 1st and 6 time PVEL PQP Top Performer
- Brand presence in the US and Europe alongside Indian market
- Monofacial & Bifacial glass-glass and Bifacial glass to transparent backsheet, N-TOPCon and mono Perc cell multi busbar, alloy steel & aluminium frame modules with mesh glass

Further to serving as a manufacturer of solar PV modules, we also provide solar solutions across the value chain. Our experienced EPC team ensures the completion of each solar plant from concept to commissioning including its operation and maintenance. Our business model ranges from the acquisition of developed sites to the servicing and maintenance of completed solar arrays.



- An **end-to-end solutions** provider for utility scale, rooftop and offgrid projects
- About **1.42 GW**<sup>^</sup> of solar EPC experience in India
- **Timely execution** and power generation warranties

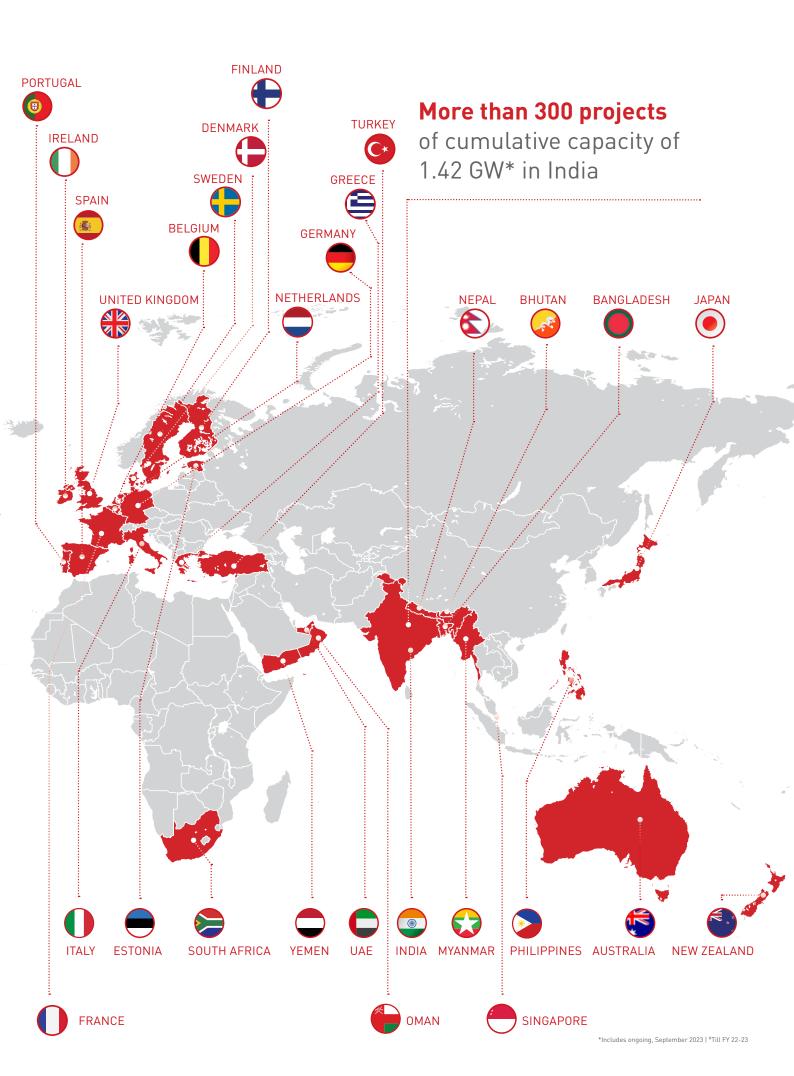
- O&M services provided for more than 1 GW\*
- Special equipment and work methods adopted to differentiate services



VIKRAM SOLAR WORLDWIDE

# AROUND THE GLOBE





VIKRAM SOLAR MILESTONES

# 18 YEARS OF VIKRAM SOLAR



2005



Contributed to 1st Fully Solarised Airport- Cochin International Airport Limited, Cochin, Kerala

### 2013



Reached **500 MW** production capacity

2015

### 2011



3 MW installed under the National Solar Mission of India



**First company in India** to commission a **floating** 

Ranked as India's Tier 1

module manufacturer

(BloombergNEF)\*

2014

solar PV plant of 10 kW

Since its establishment as a solar PV module manufacturer in 2005, Vikram Solar has been driven by providing products and services both in India and globally, and our hard-work and passion for solar energy has paid off.

In 2014, we were named as a TIER 1 manufacturer by BloombergNEF and continue to supply the international solar industry with 'Made in India' products.



**1 GW** of production

capacity reached

2017

**200 MW** plant commissioned in Andhra Pradesh for state power generation company

Commissioned East India's **largest single shed** rooftop project-**2.15 MW** 



**3.5 GW** annual rated production capacity reached

2019

2022

Reached **2.5 GW** production capacity\*



2021

### 2023

**NABL** accreditation of R&D laboratory

6<sup>th</sup> time **PVEL** Top Performer



# MEET OUR PEOPLE

ikram Solar is spearheaded by agile leaders, who are united by the vision of actively revolutionizing energy needs everywhere on earth. A balanced synthesis of young and experienced, dynamic and traditional, international as well as locals, our team has wideranging experience in international as well as Indian solar energy sector.

#### **BOARD MEMBERS**



SHRI. H.K. CHAUDHARY CHAIRMAN, EMERITUS



**MR. GYANESH CHAUDHARY** CHAIRMAN & MANAGING DIRECTOR



**MR. VIKRAM SWARUP** INDEPENDENT DIRECTOR



MR. PROBIR ROY INDEPENDENT DIRECTOR



MR. K. SUBRAMANYA



17

5



MR. IVAN SAHA WHOLE-TIME DIRECTOR & CEO (KMP)



MR. K.K. MASKARA WHOLE-TIME DIRECTOR & CFO (KMP)



MS. NEHA AGRAWAL WHOLE-TIME DIRECTOR & HEAD-BUSINESS RISK [KMP]

#### MANAGEMENT TEAM



MR. IVAN SAHA WHOLE-TIME DIRECTOR & CEO (KMP)



MR. K.K. MASKARA WHOLE-TIME DIRECTOR & CFO (KMP)



MS. NEHA AGRAWAL WHOLE-TIME DIRECTOR & HEAD-BUSINESS RISK (KMP)



MR. KUNAL MOTWANI VICE PRESIDENT-INTERNAL SALES & ORGANIZATIONAL EXCELLENCE



MR. SANTOSH GOYAL CHIEF COMMERCIAL MANAGER (KMP)

# vikram solar MODULES



There is no second chance for a first impression. Hence, in our first large solar project in the US, we were very particular about proven high quality standards, extended linear performance guarantees combined with an affordable technology. Our clients have a clear expectation and so do we. Vikram Solar's global track record and their astonishing commitment from Day 1, left us no doubt as to have found a trustworthy partner.

Andreas Hoffmann

CEO, Greencells Group

#### MODULE KEY FACTS

# A BROAD RANGE...

Vikram Solar focuses on maintaining the global standards while offering wide range of products to our consumers.

ikram Solar, specializes in the production of high-efficiency mono PERC & N-TOPCon cell bifacial & monofacial PV modules. Our in-house research and development efforts help us in being ahead of the curve in the ever-evolving solar technology space.

We regularly conduct research study programmes with leading laboratories across the globe to reduce the learning curve and offer you products with good efficiency. In line with our company's focus on adopting pioneering and innovative technologies, we established 1.3 GW capacity solar PV module manufacturing facility in Oragadam, Chennai, India. Recently we have added 1 GW to our existing Falta facility, taking our cumulative capacity to 3.5 GW. Our new facilities are equipped with high-tech automation, forward compatibility with upcoming technologies such as G12 cell modules, high-efficiency bi-facial & smart modules with alloy steel frame. Both of our manufacturing units in Oragadam, Tamil Nadu & in Falta, West Bengal are automated, utilising equipment and technologies from Japan, Germany, United States of America and Switzerland.

Our operations at Falta & Oragadam units are certified under ISO 14001:2015 standard for environment management and the ISO 45001:2018 standard for occupational health and safety management systems implementation. Further, the quality management systems at both the units are certified ISO 9001:2015. Our quality certifications are imperative to our customers and our solar PV modules are certified by multiple international certification bodies such as TÜV , BIS and UL for quality and performance such as IEC 61215, IEC 61730, UL 1703 and BIS 14286 which makes our products acceptable to international customers.

#### **Product Certifications**





### Superior hail test performance

ø 45mm hail test passed from 3<sup>rd</sup> party laboratory with impact velocity up to 27m/s

Applicable with  $\mbox{Glass}\ (2mm)$  to  $\mbox{Glass}\ (2mm)\ \mbox{module}\ \mbox{and}\ \mbox{Glass}\ \mbox{(3.2mm)}\ \mbox{to}\ \mbox{Backsheet}\ \mbox{module}\ \mbox{module}\ \mbox{and}\ \mbox{Glass}\ \mbox{(3.2mm)}\ \mbox{to}\ \mbox{Backsheet}\ \mbox{module}\ \mbox{moduel}\ \mbox{moduel}\ \mbox{moduel}\ \mbox{moduel}\ \mbox{moduel}\ \mbox{moduel}\ \mbox{moduel}\ \mbox{moduel}\ \mbox{modu$ 





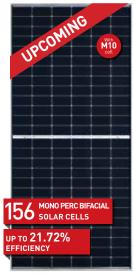


# ...THAT FITS ALL YOUR NEEDS

# PICK WHAT YOU NEED...

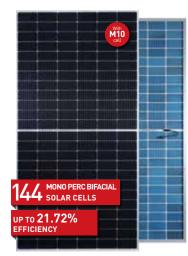
Paradea, the Bifacial Glass-Glass multi busbar PV modules are made with utmost precision to ensure LCOE cutback along with less BOS cost improving value proposition of the modules along with up to 25% bifacial gain and additional power yield with 30 years of performance lifetime and 0.5% annual degradation.

- Bifacial Glass-Glass module



HIGH EFEICIENCY BI-FACIAL GLASS-GLASS PV MODULES

Paradea up to 605W



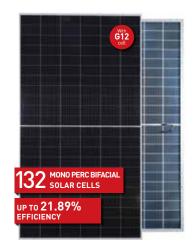
Paradea up to 560W



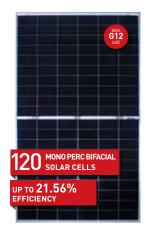
Paradea up to 465W



Paradea up to 420W



Paradea up to 680W



Paradea up to 610W







### - Bifacial Glass to Transparent Backsheet module

Prexos, the Bifacial Glass to Transparent Backsheet multi busbar PV modules are comparatively lighter & applicable for rooftop projects with roofing material like asphalt shingle, metal, clay tile, slate, etc.



Prexos up to 560W

Prexos up to 465W

Prexos up to 420W

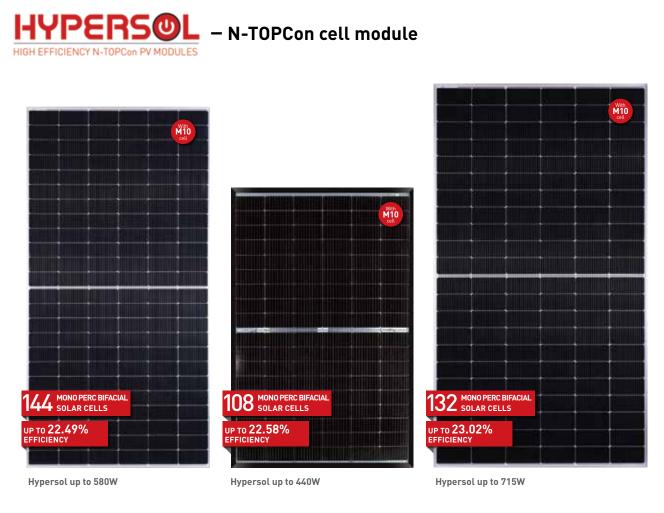
Prexos up to 680W

Prexos up to 610W



Somera, the Monofacial multi busbar PV modules made with cylindrical tabbing wire increases cell absorption by enhanced scattering effect. Also decline in heat production reduces chances of hot spot generation in shaded conditions, lower heat production positively affects module longevity.





\*Available with white/black backsheet, transparent/pattern backsheet, glass/mesh glass as substrate

Hypersol, the latest PV module from Vikram Solar is powered with N-TOPCon cells with improved longevity, excellent anti-PID performance via optimized process and materials control & with lesser susceptibility to LID & LeTID. A product, duly customised for utility as well as rooftop projects, across geographies & climate conditions.

Hypersol modules are an amalgamation of endurance and agility, a fusion of quality and performance, a blend of balance and flexibility.

Hypersol modules are available in both bifacial & monofacial format with 108, 132 & 144 cells, with alloy steel frame and aluminium frame.



### LOWER LCOE

- Lower balance of systems cost
- Improves value proposition of the product with competitive ROI
- Aesthetically appealing and higher generation achieved with patterned/mesh variants



### PREMIUM PERFORMANCE PARAMETERS

- N-TOPCon solar cell with up to 85% bifaciality, brings higher energy yield from rear side
- Lower temperature coefficient minimizing generation losses at high temperature
- Excellent anti-PID performance via optimized process and materials control
- Lower susceptibility to LID & LeTID

### HIGHLY AUTOMATED PRODUCTION LINE

- Multi stage EL and digitalized visual inspection results lower defect rates
- Implemented engineering excellence ensures top notch quality
- High-capacity stringer with integrated LASER cutting and string EL facility
- Double side heating and stacking laminator

### PROLONGED SAFETY ASSURANCE

- IP68 with potting JB provides higher level of water ingress protection
- High insulation resistance for ensuring electrical safety

# SOLAR REIMAGINED 2.0

It's Time For Steel !

With increasing risks of hurricanes, wind speeds, hail storms in parts of the US and extreme weather conditions across the globe including India, the focus is on PV modules with higher Mechanical Strength & Tear Resistance.

> And here comes module with Alloy Steel Frame- providing more longevity, durability & reliability.

- Alloy steel frame module requires lesser energy in comparison to Aluminium frame module, results into carbon footprint reduction
- Alloy steel frames have better tensile strength and elastic modulus than aluminium frame, resulting in more mechanical strength & durability

### MECHANICAL STRENGTH

More resistance to deformation under heavy pressure, thus resulting in lesser cell crack

### TEAR RESISTANCE

More tear resistance help to sustain wind load without tearing mounting hole

### THERMAL EXPANSION CO-EFFICIENT

Thermal co-efficient of alloy steel is much closer to glass, thus this reduces risk of selfexplosion caused by thermal expansion and contraction of modules

## SALT MIST CORROSION

No salt mist corrosion like situation is found in alloy steel frame

# ACID CORROSION

Exposure to severe acidic environment results in corrosion in both frame type modules, however more corrosion is observed in aluminium frame in comparison to alloy steel frame

### AMMONIA CORROSION

Exposure to ammonia environment has no corrosive effect on alloy steel frame but dark spot is formed on aluminium frame

# HERE'S TO THE FUTURE...

Committed to aid the world towards a speedy solar energy transition, we have opened up a new solar photovoltaic (PV) module **1.3 GW** manufacturing facility located at Indospace Industrial Park, Oragadam, Tamil Nadu.

Our latest capacity expansion with this facility has made us India's one of the largest solar PV module manufacturer with annual rated production capacity of **3.5 GW**.

The machineries deployed at the factory and the convergence of digitization with manufacturing will help us set new trends in the solar industry with innovative products.









Our Oragadam facility is equipped with advanced automation & compatible to manufacture upcoming technology modules such as G12 cell powered modules, bifacial glass-glass & glass to transparent backsheet & smart modules with mono PERC and N-TOPCon cells, with alloy steel and aluminium frame.

Also, the facility is strategically located with access to ports, rail and roads helping facilitate both our domestic as well as international operations.





#### 8.55 MW

LOCATION ..... Ohio, USA TYPE ..... Ground-mounted



**5 MW** LOCATION ...... Kent, UK TYPE ..... Ground-mounted



4.2 MW LOCATION ...... Charlotte, North Carolina, USA TYPE ..... Ground-mounted



**1 MW** LOCATION ...... Kastoria, Greece

n Solar

TYPE ..... Ground-mounted



500 kW LOCATION ...... Tallinn, Estonia TYPE ..... Rooftop





#### 312 kW

LOCATION ...... Helsinki-Vantaa Airport, Finland

supplied modules only

am Solar



318.25 kW LOCATION ..... Northacre, UK TYPE ..... Rooftop



**300 kW** LOCATION ...... Almyros, Greece TYPE ..... Rooftop



249.9 kW LOCATION ...... Leominster, UK TYPE ...... Ground-mounted



**216.25 kW** LOCATION ...... Kent, UK TYPE ..... Rooftop

# VIKRAM SOLAR SOLUTIONS



# We are pleased to join hands with Vikram Solar for this prestigious project, which will set a benchmark in the country. **J**

#### Sunil Wadhwa

Managing Director of IL&FS Energy, India



#### EPC KEY FACTS

# EPC SOLUTIONS...

e are a comprehensive EPC solutions provider, deploying world class technology to design, install and commission benchmark solar projects. We are among the top five EPC players in India by installed EPC base and have more than a decade of experience in executing solar EPC projects and have more than 300^ projects with an aggregate capacity of 1.42 GW^.

The company, over the years, has developed an internationally accredited expertise in engineering and technology, procurement and project management, construction and commissioning, with a strong command over asset management.

### **OUR EPC DIVISION OFFERS**

#### EXPERIENCE

Proven track record of more than 1.42
 GW<sup>^</sup> solar capacity in India

### EXECUTION EXCELLENCE

State of the art machinery to install & commissioning the projects across different geographies & climate conditions

#### INNOVATION

Has to its credit the commissioning of India's 1st floating solar power plant at Smritiban, New Town, Kolkata

#### EXPANSE

Pan-India presence in 24 states and 3 union territories and modules shipped globally to 32 countries

#### QUALITY

- Focus on R&D, in order to develop reliable and updated solar solutions to our customers
- BOS (Balance of systems): procuring the right components to successfully install & commission PV power plants

# ...SCOPE OF SERVICE

### DESIGN & ENGINEERING

We utilize solar engineering design tools and software, like solar PV case, ETAP (Electrical Power System Analysis Software), Civil 3D which enables us to provide optimized and accurate project array designs

### CONSTRUCTION

We undertake various processes such as site assessment, system design and approval, installation, interconnection and finally commissioning for seamless delivery of power from the project to the interconnection point of power evacuation

### PROCUREMENT

We have a network of vendors and suppliers spread across India and abroad. Our supply chain team manages the supply of the entire EPC package including inverters, transformers, MMS, plant monitoring systems which is required for turnkey installation of projects

### QUALITY ASSURANCE

Our quality management system entails rigorous testing and quality assurance processes, and continuous quality improvement

#### CAPTIVE KEY FACTS

# CAPTIVE SOLUTIONS...

Going Solar is one of the most viable & cost-effective solution to address the ever increasing energy demand of the industrial sector.

### **HOW IT WORKS?**

Under the captive/group captive model, a solar project is developed for the internal usage of one or more corporate buyers either singly or collectively. The Electricity Rules 2003 of India state that in relation to a captive generating power plant, not less than 26% ownership shall be held by the captive users, and not less than 51% aggregate electricity generated, on an annual basis, shall be consumed on a captive basis. Further, cross subsidy surcharge is completely exempted in captive and group captive projects, as per India's Electricity Act of 2003.

# ...WHY VIKRAM SOLAR



### NO TECHNICAL EXPERTISE REQUIRED

Vikram Solar, with its EPC experience & turnkey projects execution, will provide the required turnkey EPC solution while installation & commissioning the solar plant with all pre-requisite regulatory approvals from the DISCOM/respective authorities and due-diligence



### SINGLE POINT OF RESPONSIBILITY

Sustainable Operations & Maintenance: Our dedicated team of asset management experts will look after the solar plant over its full life-cycle



### OUR IN-HOUSE EPC STRATEGY TEAM

Our team will ensure the completion of your solar plant from concept to commissioning

### TURNKEY EPC SERVICES OFFERED

- 🕑 Risk analysis
- 🕙 Turnkey project execution at different stages of the project, including:
- Facilitating to obtain Government & Statutory approvals
- Site survey
- Basic and detailed engineering
- Execution
- 0&M

### LARGE SCALE MW INSTALLATIONS

# FOR INSTANCE...

We have vast experience in executing large scale solar projects. Have a look at our track record.



225 MW

CLIENT	NTPC Ltd.
LOCATION	Bilhaur, Kanpur, UP
TYPE	Ground-mounted



### 200 MW

LOCATION	Ananthapuramu, Andhra Pradesh
TYPE	Ground-mounted



### 130 MW

CLIENT	NTPC Ltd.
LOCATION	Bhadla, Rajasthan
TYPE	Ground-mounted



### **80 MW** LOCATION ..... Charanka, Patan, Gujarat TYPE ..... Ground-mounted





50 MW

CLIENT ...... NTPC Ltd. LOCATION ...... Mandsaur, Madhya Pradesh TYPE ...... Ground-mounted



**40 MW** LOCATION ..... Kachaliya, Madhya Pradesh TYPE ..... Ground-mounted



### 20 MW

CLIENT	WBSEDCL
LOCATION	Patni and Salboni, Paschim
	Medinipur, West Bengal
TYPE	Ground-mounted



### 10 MW

CLIENT BEL
LOCATION Itarsi, Hoshangabad,
Madhya Pradesh
TYPE Ground-mounted



**10 MW** CLIENT.....SECI LOCATION.....Badi Sid, Jodhpur, Rajasthan TYPE.....Ground-mounted



### **5 MW**

CLIENT	Bharat Dynamics Ltd.
LOCATION	Ibrahimpatnam, Telangana
TYPE	Ground-mounted

### COMMERCIAL AND INDUSTRIAL

# COMMERCIAL AND INDUSTRIAL SOLUTIONS...

ince 2009, Vikram Solar has undertaken various C&I rooftop projects across geographies and industry sectors. Our projects are spread across India and our cross industry EPC experience in building rooftop solar plants in difficult terrains, high altitudes, and coastal areas is testimony to our prowess in the domain.

With customer centricity as our core business strategy, our dedicated teams work in strong cohesion to deliver customized solutions to our customers keeping a delivery focused approach and excellence as the crux of our initiative.

We have more than 190\* rooftop installation projects (both private and public) which have been executed or are under execution, in major geographies and industry sectors having a cumulative capacity of 81.35 MW. In particular, we installed India's one of the largest 'Carport' solar rooftop Installation of 5 MWp at Maruti Udyog Limited, Gurugram and also installed Eastern India's largest "Single Shed" solar project with a capacity of 2.15 MW of Keventers.

No. of Street of

The second start of

ill July. 20

# ...PARTNER OF CHOICE



100% payment upfront provides your business the complete ownership of the solar plant with facilities for maintaining, acquiring or improving the asset



### SMART TECHNOLOGY

- Excess or shortage of power can be provided or drawn from the grid, respectively
- Manufacturing excellence- Powered by German, US, Swiss & Japanese technology & international accreditation
- Partnership with international technology giants
- ISO 9001:2015 certified manufacturing unit



Cost of expenditure is spread over the useful life of the asset



### SMART PERFORMANCE

- High efficiency- mono & bi-facial, halfcut with N-TOPCon & mono PERC cell modules
- 27/30 years of linear performance warranty
- BIS certified (IS 14286) modules



### SMART AFTER SALES SERVICE

- 0&M excellence with an experienced team across India
- Prompt after sales service
- ISO 9001:2015 certified EPC & O&M division

### C&I-ROOFTOP AND SPECIAL PROJECTS

# **ON TOP**

Few of our C&I-Rooftop, Carport and Floating solar projects spread across India.



### 5000 kW

CLIENT	Maruti Udyog Limited
LOCATION	Gurugram, India
TYPE	Carport



### 4344 kW

CLIENT	Indian Oil Corporation Ltd.
LOCATION	Multiple Cities, India
TYPE	Rooftop



### 3272 kW

CLIENT V	VBPDCL
LOCATION E	Bakreswar and Santaldih,
V	lest Bengal, India
TYPE R	Rooftop



### 2150 kW

CLIENT	Keventer Agro Ltd.
LOCATION	Kolkata, West Bengal, India
TYPE	Rooftop

### **ROOFTOP SOLUTIONS**





### 2000 kW

CLIENT ...... Netaji Subhash Chandra Bose International Airport - AAI LOCATION ...... Kolkata, West Bengal, India TYPE ..... Rooftop



### **1500 kW** LOCATION ..... Pune, Maharashtra, India TYPE ..... Rooftop



### 919.73 kW

CLIENT	Vikram Solar Ltd.
LOCATION	Falta, West Bengal, India
TYPE	Rooftop



### 725 kW

CLIENT	Dibrugarh Airport - AAI
LOCATION	Dibrugarh, Assam, India
TYPE	Carport

### **FLOATING SOLAR PROJECT**



### 56000 kW

CLIENT	NTPC Ltd.
LOCATION	Kawas, Surat, Gujarat
	India
TYPE	Floating and Ground
	Mounted



### 10 kW

CLIENT .....Arka Renewable Energy College LOCATION.....New Town, Kolkata, West Bengal, India TYPE .....Floating

### OPERATIONS AND MAINTENANCE

# O&M SOLUTIONS...

t Vikram Solar, with our state-of-the-art manufacturing equipments, robust in-house processes and systems, over the years, we have developed internationally accredited expertise in engineering and technology, procurement and project management, construction and commissioning, with a strong command over asset management.

The O&M team practises and maintains industry standards like Six Sigma at project sites.

### **FEATURES**



MORE THAN 1000 MW of asset management experience in India



SCADA AND IOT BASES DEVICES for accurate recording of data



# WHAT WE OFFER



### TILT MONITORING SYSTEMS

Tilt monitoring systems to calculate the optimal tilt angle for solar power plants and the date when tilts should be changed based on the actual on-site data

Expertise to interpret the plant datagathered & stored in the cloud, analyse and take necessary actions to ensure smooth operations of the solar plant



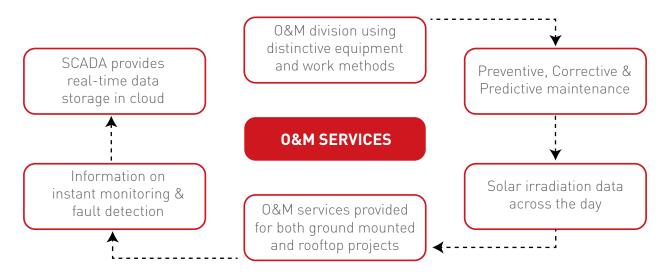
### MANAGING TECHNICAL AND ADMIN PROCESSES

Manage the technical and admin processes by verifying contractual obligations and maintaining customer & vendor relationships





We continue to enhance our O&M practices by moving from conventional reactive maintenance to predictive maintenance through the use of advanced analytics and artificial intelligence. This helps us to track comparative performance across sites.



### **PROCESSES WE FOLLOW**



Project Management Scheduling

**Testing & Inspection** 



Remote Monitoring, Predictive & Preventive Report Analysis



Innovation in O&M by using robotic cleaning, etc

### CUSTOMER EXPERIENCE

# VIKICARE

ur Customer Experience Portal rebranded as **VIKICARE**, developed specifically for retail customers and channel partners, aims to provide seamless customer experience to queries related to our solar products.

VIKICARE provides an online solution where the end customer can register their products, generate and claim warranty, raise service support requests in 3 easy steps, online.

Additionally, to engage the users the section will be populated with VS product related information, upcoming products, articles, insight papers, newsletters, latest news, etc. along with few engaging quizzes.



# AN ENHANCED...

**User experience-** Registering, generating warranty and raising service requests can be done in 3 easy steps, thereby ensuring faster TAT of queries raised.

**User engagement-** Allow the end users to upload the photos of the installed PV modules on the portal and tag Vikram Solar, play fun quizzes that are generated from time to time.

**Customer repository-** Capture end customer data base for future loyalty programs and collect user feedback to cater the customer sentiment in a better way.

### VIKICARE'S ADVANTAGE

- Create a customer experience that is different from other solar companies
- Increase transparency between customer and manufacturer
- Provide a one stop solution for queries related to Vikram Solar products
- Single platform for generating and claiming warranty, getting the queries addressed instantly
- Negate manual intervention thereby reducing operational delay

# Businesses succeed when societies themselves succeed.

### Ban Ki-moon

Ex-Secretary General of the United Nations



VIKRAM SOLAR



### CSR

# HOW WE CARE

Environment, Social and Corporate Governance Initiatives

ur business is environmentally focused and our operations at Falta & Oragadam are certified under ISO 14001:2015 standard for environment management. Our CSR initiatives are focused on the welfare of the communities in which we operate, through education and healthcare initiatives.

We have a corporate social

responsibility committee that guides us in integrating our social and environmental objectives with our business strategies. Through our CSR initiatives, we aim to promote education among the underprivileged and take initiatives to aid health and culture.















### A FEW KEY CSR ACTIVITIES UNDERTAKEN IN RECENT YEARS AS FOLLOWS:

- Distributed food items through various collaborations with nongovernmental organizations such as the Akshaya Patra Foundation and also made a contribution to the West Bengal Chief Minister Relief Fund
- Contributed to Vedanta Cultural Foundation and Yashvi Art Foundation for protection of national heritage, art and culture
- Promoted education among less privileged children by distributing tablets to students, thereby enabling them to study from home
- Contributed to the Shri Ram Janmabhoomi Teerth Kshetra Trust for construction of Navya Ayodhya model town in Ayodhya as part of a rural development project
- In the aftermath of the devastation caused by Cyclone Amphan in May 2020, we undertook immediate relief efforts and distributed food bags and relief materials and helped reconstruct homes for the less privileged. We also collaborated with the Bengal Chamber of Commerce and Industry to help the afflicted by distributing food and other relief materials to manage disaster caused by Amphan Cyclone

# SUMMARY

# I'd put my money on the sun and solar energy. What a source of power! I hope we don't have to wait until oil and coal run out before we tackle that. J

Thomas Edison



### VALUES

# WHY CHOOSE VIKRAM SOLAR?

We are building the future and leading the growth, demonstrating integrity, responsibility and constant development.

### Responsibility

**Responsible business values:** We believe that any business we venture into must be socially valuable. Helping people, societies and countries at large is our chief focus to achieve growth.

**Responsible societal values:** We make a positive difference to the communities we are a part of. We have helped many to lead an improved life by empowering them through access to education, health, sanitation and employment.

**Responsible environmental values:** We respect our environment and it reflects in our decision making. We help our customers do the same by providing clean, efficient and healthy solutions and products.

#### **Constant Development**

Delivering value and service to our customers with our futuristic outlook towards business and growth.

We encourage ideas and innovation to flow freely and we continuously focus on nonconventional thinking.

#### Integrity

Integrity is imbued in our nature. We have always conducted and supported a culture of fair business conduct and transparency. By demonstrating honesty in all our business dealings, we have built trust among all our customers, dealers and other parties who have been engaged with us.





55

### CUSTOMER & PARTNER REFERENCES

# SOME OF OUR CUSTOMERS...







57

Janne Tarvainen Managing Director of Finnair Cargo



# OUR ACHIEVEMENTS...

Historical milestones and a range of accomplishments illustrate our company's journey - here is an overview from last few years:

# 2015

• Valued Intersolar Speaker 2015

# 2018

- 'SD's No. 1 Solar PV Panel Manufacturer of the Year' Award at SD Solar Awards, 2018
- 'Manufacturer Leadership Award Solar Sector' at West Bengal Manufacturing Leadership Awards 2018
- 'Top Exporter, West Bengal-MSME' at 6th Export Excellence Awards 2017-18
- 'West Bengal Best Employer Brand Awards 2018' at 13th Employer Branding Awards.

# 2020

- Module Company of the Year: Testing Equipments' Award at PV Module Tech India Awards, 2020
- 'Module Manufacturer of the Year: Make in India' Award at PV Module Tech India Awards, 2020
- 'Outstanding Technology Innovation of the Year' Award at PV Module Tech India Awards, 2020
- 'Smart Technology Innovation of the Year' Award at PV Module Tech India Awards, 2020
- Technology of the Year: Utility Solar Module' Award at PV Module Tech India Awards, 2020
- 'India's Leading Brands Rising Star 2020' by the Brand Story

# 2017

 'Best Solar Energy Solutions Provider 2017' at APAC Business Awards, 2017

# 2019

- 'Outstanding Contribution in Renewable Energy EPC for 80 MW Solar Project in Charanka, Gujarat' at 8th EPC World Awards 2019
- 'Best Performing Modules of the Year-Domestic Manufacturer - Utility Solar' at RE Assets
   Excellence Awards 2019

# 2021

 Won 2 awards in Company of the Year: EPC and Outstanding Product Innovation of the Year from solar quarter's India Utility Solar Week Awards in November







# WE ARE CLOSE TO YOU...

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### NOTES








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